



THE LOBBY
CONSULTING

CONTENTS

1

WHAT IS THE LOBBY?

2

HOW DOES IT WORK?

3

HOW IS IT DELIVERED?

4

WHAT AM I GETTING?

5

THE MONTHLY ARTICLES

6

RULES & POLICIES

The Lobby is UM's faculty division of Unmodern Men, where he delivers his content, experience and MBA knowledge via personal consultancy to members in a effective and affordable way.

The purpose of The Lobby is to analyze the knowledge gained in UM's articles, apply it in the real world and become effective leaders.

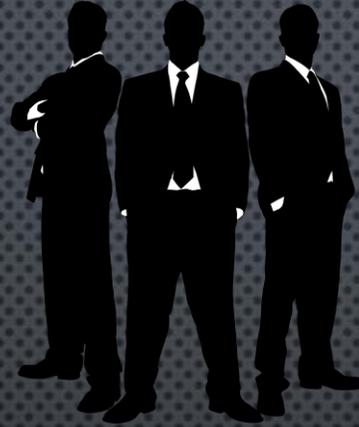
It is a place where transformation happens, through analysis of knowledge, reflection & implementation.

The Lobby will be exclusive to UM & his members only.

2

HOW DOES IT WORK?

4. Learn & Develop new techniques and become an effective leader.



3. UM consults with members



30 DAYS
PROCESS

1. UM publishes one article a month



2. UM pins his channel with article theme of the month



UM's articles will be published on his website at UNMODERNMEN.COM.

He will then link the article of the month to his Telegram Channel, and consult with the members in The Lobby Room on Telegram. He will be available 3-4 times a week actively in The Lobby Room to engage with members.

Consultation will be ongoing throughout the month. By the start of next month's article, the members of The Lobby will have successfully:

- Learned the core knowledge offering of the article
- Understood how to apply it in the real world
- Adopted new transformational habits
- Taken steps to becoming effective leaders



For \$3.99 a month, you

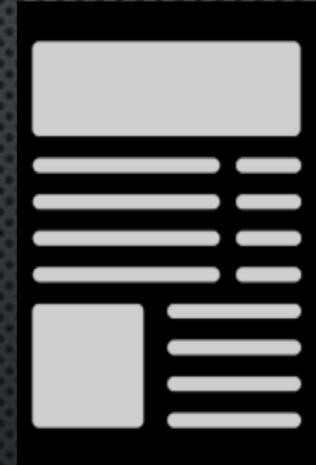
1. Get access to UM's Monthly Articles
2. Get UM's consultation on Monthly Articles
3. May request an Article Topic to be written by UM
4. Form connections with like minded members
5. Learn to become an effective leader interactively

The Lobby is the University of Leadership. It is a focused, professional circle, aimed at transforming men in a 30-day habitual process through the content learned from UM's articles, experience, and MBA knowledge, delivered in his consultations.



The monthly articles are only accessible to members. They contain comprehensive, detailed content that revolves around;

- Leadership & Ascension
- Corporate Management
- Managing Finances
- Career Progression
- Gender Dynamics



Each article will be subject to shadow integration where applicable. Which means, both light & dark parts of human nature will be explored. UM's method of shadow integration consists of psychoanalytic separation of dark sub-personalities & analysis of each behaviour in isolation, before effective integration. This complex method is taught to members in The Lobby Room during article breakdown sessions.

The Lobby is a serious, professional learning room. The majority of the interactions will revolve around the relevant article of the month. Members are allowed to discuss other topics relevant to finding solutions to their problems, if they find that they will exhaust the contents of the article on time by the end of the month.

- Engage with each other professionally
- Being respectful at all times
- There will be no profanity
- No belittling or insulting

Members who cannot follow these rules, will have their membership revoked & their subscription cancelled.

The majority will be paying for The Lobby to learn. They are spending their money to improve their lives and build connections, while UM is spending his time to deliver transformation and network.